Lamaze-Accredited Childbirth Educator Programs – Associated Fees

Independent Track for Program Development
Those programs pursuing accreditation through the Independent Track must follow the
guidelines outlined in the Accreditation Council Policies and Procedures.

Program Development / Mentorship Fee: $500.00
The Program Development Fee includes dedicated support from an appointed Program
Director mentor, assistance with the development of the seminar curriculum, according to the
Lamaze Continuing Education Planning Process, and access to exclusive templates, resources
and materials.

This option is available to anyone who wishes to start a Lamaze Childbirth Educator Program
(applicants must meet minimum qualifications for Program Directors). Applicants may also
independently pursue accreditation through mentoring with an established Program Director.
Any fees paid in this process would be set by the established Program Director and terms and
conditions of the agreement must be agreed upon by both parties.

Accreditation Fee: $425.00
The Accreditation Fee covers three full years of accreditation, to expire three calendar years
after initial accreditation. This fee includes the annual maintenance fee for the first year of
accreditation.¹

Additional Offerings
Programs may opt to add additional offerings such as the Fast-Track for Midwives Seminar (an
abbreviated childbirth educator seminar designed specifically for midwives/midwifery students)
or an Online Childbirth Educator Seminar.

Programs that wish to add an additional offering to their program will pay an initial addition fee
and the activity will then follow the program’s established reaccreditation schedule and the
program will pay the corresponding fee for multiple offerings (below).

Initial Addition Fee: $300

¹ The first annual maintenance fee is included in initial accreditation fees for new programs; therefore, new programs are not
required to pay the annual fee until after the first year of accreditation. Annual accreditation fees paid by programs that are
accredited after September 1 will be applied to the following year.
Program Maintenance and Reaccreditation (Effective 1/1/2018)

Annual Maintenance Fee: $400.00
To maintain accreditation, programs must submit an annual report along with the annual accreditation fee. Fees must be submitted by 1/31 with annual report detailing seminars from previous year. Payment applied to previous year. E.g., 2018 Annual Maintenance Fee will be paid by 1/31/2019 with annual report detailing seminars from 2018.

Reaccreditation Application Fee
Seminar: $350.00
Seminar + One Additional Offering (e.g. Fast-Track for Midwives Seminar): $600
Seminar + Two Additional Offerings (e.g. Fast-Track for Midwives Seminar and Online Seminar): $850
In order to maintain accreditation, programs must reaccredit every three years by submitting a complete reaccreditation application and reaccreditation application fee.

Incentive Opportunities

Certification Exam Conversion\(^2\): 15%
25% discount on annual maintenance fees if program’s end-of-year Certification Exam conversion rate is 15% or higher.

Program Growth\(^3\): 25%
25% discount on annual maintenance fees if the total number of candidates enrolled in program increases by 25% or more from one year to the next.

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\(^2\) The Certification Exam Conversion rate is determined by taking the total number of exam takers (pass or fail) in each exam cycle divided by total number of eligible candidates. The end-of-year conversion rate is calculated by averaging each exam cycle’s conversion average, and the end-of-year conversion rate is the number that will be used to determine whether or not a program is eligible for the Certification Exam Conversion incentive.

\(^3\) Program growth is calculated by the total number of students at the end of the year compared to the total number of students the previous year \((\text{Present Year Total}) - (\text{Past Year Total}) / (\text{Past Year Total})\).