

# The Family Way presents a Lamaze Childbirth Educator Seminar

March 1-3, 2010

Plano (suburb of Dallas), Texas with  
Debby Amis and Jeanne Green

## You will learn how to teach classes which

- Present evidence-based information
- Are up-to-date
- Offer interactive instruction
- Use PowerPoint effectively
- Encourage creativity and thought
- Are fun!

## Become a childbirth educator, or refresh your knowledge as an experienced childbirth educator

- This 3-day Seminar satisfies a major step in the Lamaze certification program for new childbirth educators. Contact hours from this Seminar are also approved as a prerequisite to certification by ICEA.
- This Seminar provides an update, refresher, and contact hours for experienced educators.

## Contact Hours

- 20 type 1 nursing contact hours
- 20 Lamaze contact hours (towards recertification or for the requirement to take the certification exam)
- 20 contact hours towards initial certification or recertification by ICEA.

## Faculty

Debby Amis, RN, BSN, LCCE, FACCE, and Jeanne Green, MT, LCCE, FACCE, authors of *Prepared Childbirth – The Family Way* and *Prepared Childbirth–The Educators Guide*, have taught childbirth educator and labor support workshops around the country and have presented at Lamaze International, ICEA, and DONA International annual conferences.

Learn more about Debby (Amis) and Jeanne (Green) on facebook. We welcome anyone interested in evidence-based childbirth education and maternity care to join the discussion on our blog at [www.thefamilyway.com](http://www.thefamilyway.com) and to follow us on Twitter at <http://twitter.com/thefamilyway>.

## Location, Dates, and Times

The Seminar will be held at Texas Health Presbyterian Hospital Plano, located at 6200 West Parker Road, Plano, TX. (Classroom information will be sent 2 to 3 weeks before the seminar.) The hospital is north of Dallas, 23 miles from DFW International Airport and 18 miles from Dallas Love Field Airport. The seminar will be held March 1-3, 2010 from 8:00 am to 5:00 pm each day.

## Hotel

The Holiday Day Inn Express, located near the hospital at 3101 North Dallas Parkway, offers a discounted price of \$89.00 (subject to change) if you request the Texas Health Presbyterian Hospital rate. Call (972) 403-1112 for reservations. The “Express Start Breakfast Bar” and a complimentary shuttle to the seminar are included. Make reservations early to get the special rate.

## Registration

Please mail the Seminar registration form with fees as noted on it to:

Debby Amis  
The Family Way Childbirth Educator Program  
5804 Furneaux Dr.  
Plano, TX 75093-4729

Registration is limited, so please register early. A copy of our cancellation policy is available at [www.thefamilyway.com](http://www.thefamilyway.com).

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# Become Certified by Lamaze International

## Become a Lamaze Certified Childbirth Educator (LCCE)!

The LCCE credential assures women and their families that you have achieved a standard level of knowledge and skill. The LCCE Program is the only internationally recognized childbirth educator program accredited by the National Commission for Certifying Agencies (NCCA). NCCA is the nation's leader in setting quality standards for credentialing organizations. NCCA also accredits the certification program of The International Board of Lactation Consultant Examiners (IBCLC).

Lamaze Certification is achieved by passing the Lamaze International Certification Exam, which is offered twice a year.

### This Seminar is one step in the eligibility requirements.

Download the Lamaze Certification Brochure from <[www.lamaze.org](http://www.lamaze.org)>.

## Eligibility Requirements to take the Lamaze Certification Exam

(These revised requirements begin January 1, 2010, so they apply to those who attend this Seminar.)

### Pathway 1: If you are new to the childbirth education field

- Study independently from the *Lamaze Childbirth Educator Program Study Guide*.
- Provide a certificate of completion of a Lamaze Accredited Childbirth Education Seminar such as this one.
- Provide documentation of practice teaching experience with a mentor/observer.

### Pathway 2: If you are an experienced childbirth educator

- Be a licensed health professional (i.e., RN, PT, MD), or hold a bachelor's degree or higher, or provide documentation of successful completion of a formal course on teaching childbirth education.
- Provide documentation of 25 hours of continuing education directly related to childbirth education in the past three years. (Note: This Seminar awards 20 contact hours to participants.)

- Provide documentation of 60 hours of childbirth education teaching experience in the past three years. Childbirth education may include pregnancy, birth, breastfeeding, sibling, and postpartum classes.

### Pathway 3: If you are a midwife

- Provide documentation of completion of a Lamaze Accredited Childbirth Education Seminar such as this Seminar offered by The Family Way, or a "fast-track" seminar for midwives offered by other Lamaze Accredited Programs.

## Costs

**Pathway 1:** \$550 - includes Seminar and *Lamaze Study Guide* (and online student membership for calendar year).

**Pathways 2 and 3:** \$425 Seminar + additional \$125 (optional) if you would like us to order a *Lamaze Study Guide* for you.

(Note: The purchase of a *Lamaze Study Guide* includes an online student membership for the calendar year.)

All Seminar participants will receive a copy of *Prepared Childbirth - The Educator's Guide* (a \$75 value) at the Seminar. Lunch will be on your own in the hospital cafeteria.

**Lamaze Certification Exam:** \$250\* - Fee for the Certification Exam - *paid when you apply to take the exam.*

\*Lamaze member rate. (*Lamaze certification exam fees are subject to change.*)

**For more information** about The Family Way Lamaze Childbirth Educator program, visit us at [www.thefamilyway.com](http://www.thefamilyway.com), or contact Jeanne at (972) 783-4474, [green@thefamilyway.com](mailto:green@thefamilyway.com); or Debby at (972) 403-0297, [amis@thefamilyway.com](mailto:amis@thefamilyway.com).

**For more information** about Lamaze International, visit the Lamaze website at <[www.lamaze.org](http://www.lamaze.org)> or call (800) 368-4404.



## THE FAMILY WAY LAMAZE CHILDBIRTH EDUCATOR SEMINAR REGISTRATION FORM

March 1-3, 2010 • Make checks payable to: The Family Way Publications • Mail to: The Family Way • 5804 Furneaux • Plano, TX 75093

NAME (as you would like it to appear on name tag) \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CELL PHONE (\_\_\_\_\_) \_\_\_\_\_ HOME PHONE (\_\_\_\_\_) \_\_\_\_\_ E-MAIL \_\_\_\_\_

### EARLY BIRD REGISTRATION (PRIOR TO FRIDAY, FEBRUARY 12th; PLEASE ADD \$25 for registrations mailed after 2/12/10.)

\_\_\_\_\_ Fee is \$550. I am new to childbirth education and plan to sit for the Lamaze Certification Exam. (Fee includes Seminar, *Lamaze Study Guide*, online student membership in Lamaze International for the calendar year, and *Prepared Childbirth - The Educator's Guide*.)

\_\_\_\_\_ Fee is \$550. I am an experienced childbirth educator or a midwife. Please order a *Lamaze Study Guide* for me. (Fee includes Seminar, *Lamaze Study Guide*, online student membership in Lamaze International for the calendar year, and *Prepared Childbirth - The Educator's Guide*.)

\_\_\_\_\_ Fee is \$425. I am an experienced childbirth educator or a midwife. I DO NOT want you to order a *Lamaze Study Guide* for me. (Fee includes Seminar and *Prepared Childbirth - The Educator's Guide*.)

\_\_\_\_\_ Fee is \$425. I do not plan to take the Lamaze Certification Exam. (Fee includes Seminar and *Prepared Childbirth - The Educator's Guide*.)

\_\_\_\_\_ Check enclosed or Charge my \_\_\_\_\_ Visa \_\_\_\_\_ MC # \_\_\_\_\_

Expiration date \_\_\_\_\_ 3-digit verification code \_\_\_\_\_ Signature \_\_\_\_\_