

The Journal of Perinatal Education

An Official Publication of Lamaze® International

Advertising Insertion Order Form

Advertiser:

Product:

Billing Address:

City, State, Zip:

Contact Name:

Contact E-mail:

Contact Phone:

Contact FAX:

Issue(s) of Insertion:

Ad Unit: ¼ page ½ page horizontal ½ page vertical Full page

Bleeds: Should ad bleed off page? Yes _____ No _____

Position: Cover 2 Cover 3 Cover 4

Opposite first page of text

Facing table of content

Run of book

Color: Black and white 2 color 3 or 4 color

Please list all colors (e.g., PMS 280): _____

Materials: Camera ready Negatives Disk

Frequency: 1x 3x 6x 12x

Rate:

Please sign below and fax for acceptance to:

Lauren Loomis, Advertising Representative

Phone: 847-835-9442

FAX: 847-835-1106

Advertiser Signature

Date

Send materials to:

Megan Renner, mrenner@lamaze.org

Phone: (202) 367-2461

