



MAILING LIST RENTAL POLICY AND APPLICATION

This policy is intended to protect Lamaze International lists from unauthorized usage, and to ensure usage in accordance with Lamaze International's philosophy and principles.

Lamaze International will make its mailing list available for rental, in whole or in part, to Lamaze International members and chapters, nonprofit organizations, and commercial entities for education/information purposes. Lamaze International reserves the right to refuse permission to rent the mailing list to any individual or entity whose products or programs are in conflict with the Lamaze International philosophy and principles. Use of the membership mailing list by any commercial or nonprofit entity does not imply endorsement by Lamaze International.

Any Lamaze International member or chapter, nonprofit or commercial entity renting the Lamaze International mailing list must agree to the following provisions, noted on the List Usage Agreement (Attachment 1):

- Names provided will be for a one-time mailing use only, and only for the specific purpose for which approval has been given.
- Names will not be copied for use as a mailing list or otherwise.
- Names will be used within a reasonable time after receipt in order to retain the advantage of list accuracy.
- All names not used will be returned or destroyed within 90 days of receipt. (A letter to Lamaze International certifying to the destruction of such lists is required.)
- The mailing list will not be used for advertisements, materials, products or publications which promote or support ideals, goals or beliefs, contrary to those held by Lamaze International and its membership.
- The mailing list will not be used for advertisements which promote or support products, practices, or activities that are deemed harmful to the health of pregnant women or their babies.
- The mailing list will not be used to promote or recruit for non-Lamaze International childbirth education certification programs.

- No mention of Lamaze International as the source of the mailing list will be stated or implied.

To monitor and protect the Lamaze International mailing list from unauthorized use, certain names will be included on the list. Legal action will be taken by Lamaze International for unauthorized use of the mailing list.

Mailing List Rental Policy

Lamaze International mailing list rental and usage will be monitored and controlled by the Executive Director, under the guidance of this policy. Requests for rental of the Lamaze International mailing list must be submitted in writing to the Executive Director, and must state the specific usage intended and include a sample of the mailing piece. A copy of the signed List Usage Agreement must be returned before the requested list will be processed.

The mailing list fee structure shall be reviewed periodically to ensure that the mailing list fees reflect current costs and fair market charges.

- This Agreement shall be binding upon the undersigned, its principles and its agents.

Applicants Signature: _____ **Date:** _____

Print Name

Mail or Fax Application and Signature Page To:

Ann Romero, Membership Coordinator
Lamaze International
2025 M Street, NW, Suite 800
Washington, DC 20036-3309
aromero@lamaze.org
Fax: 202/367-2400

MAILING LIST RENTAL APPLICATION

Application Date: _____ Label Request Date: _____

Company/Contact: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

Email: _____

LABEL REQUEST:

_____ Lamaze International Members
_____ Lamaze International Certified Childbirth Educators
_____ Annual Conference Attendees (Pre-Conference List or Post-Conference List)
 USA: specify states - _____
 Canada Mexico Other International

LABEL FORMAT: *Attach an example copy of mailing content.*

Order: zip code alpha by last name

LABEL AND SHIPPING FEES:

Payment in full must be received before the mailing list will be shipped. Allow at least three (3) weeks for delivery. Rush orders are accepted on a case-by-case.

Lamaze International Members

\$40.00 Set-up Fee
\$00.25 Per Label

Lamaze Annual Conference (Pre-Conference or Post-Conference Lists)

\$60.00 Set-up
\$00.60 Per Label

Lamaze International Childbirth Educators

\$40.00 Set-up Fee
\$00.60 Per Label

Shipping and Rush Fees

\$10.00 Domestic Shipping
\$20.00 International Shipping
\$25.00 Rush Fee (per list)

PAYMENT:

Check (included) Check (mailed separately) Credit Card

Visa Mastercard American Express

Card #: _____ Exp Date: _____

Name on Card: _____